Social Media for Small Businesses Seminar Thursday, June 15 at Darien Library

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Categories : Business, Darien Library, Talks-Panel Discussions-Presentations-Workshops

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Learn the basics on how to use blogs, Facebook and Instagram to gain exposure for your small businesses, with guided examples in this Thursday evening seminar at Darien Library.

This program requires** registration**.

Join Chandni Thawani in a seminar for small businesses from 6:30 to 8:30 p.m. Thursday, June 15, in the library Conference Room.

You will learn:

- The best time / days to post
- How to add text to photos
- How to schedule posts
- Intro to hashtags / keywords
- How to gain real followers
- Facebook Ads: What are they and why are they so popular
- And some tips and tricks Chandni has learned along the way.

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— an announcement *from Darien Library*