

Shop Small Saturday on Nov. 26 — Support Our Local Small Businesses

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Local business owners and the Darien Chamber of Commerce would like to announce to the Darien Community that Saturday, Nov. 26 is “Shop Small” Saturday in Darien.

Come celebrate the uniqueness of shopping in Darien! Ninety-eight percent of our shops and restaurants are owned locally!

— *an announcement from the Darien Chamber of Commerce*

There are many benefits to shopping and dining locally:

- ~ In an increasingly homogenized world, our “one-of-a-kind” shops give Darien a distinctive character.
- ~ Our local businesses generously donate to our local non-profits and schools year after year. Shopping locally helps keep our community strong!
- ~ Locally owned businesses are the ones that give our teens and students their first jobs and internships!
- ~ Shopping local uses less gas, is convenient and friendly!
- ~ Many of our locally owned businesses will have specials for shoppers on Saturday, Nov. 26—a great reason to visit a favorite store or discover something new in town!

American Express sponsors Shop Small Saturday and will be rewarding purchases made with a AE Card at participating merchants by delivering 2x rewards from now until Dec. 31, 2016. Go to www.americanexpress.com to enroll.

— This article originally was published on Nov. 20. The time stamp has been changed to put a link to the story back on the home page.

