

'Paint the Town Purple' for Alzheimer's and Brain Awareness Month Kicks Off in Darien This Saturday, June 22

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Categories : [Charity Events and Opportunities](#), [Community Organizations](#), [Healthy Living](#)

Tagged as : [Alzheimer's](#), [Alzheimer's Association Connecticut Chapter 2019](#), [Alzheimer's Awareness 2019](#), [Paint the Town Purple 2019](#)

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The Alzheimer's Association and its many Darien community partners are encouraging all town residents to come out this Saturday, June 22 to join them in raising awareness and funds to end Alzheimer's.

— *an announcement from the [Alzheimer's Association of Connecticut](#) and its community partners in Darien*

At 10 a.m., there will be a ribbon cutting ceremony at Nielsen's Florist in Darien to kick off the all day long "Paint the Town Purple Event."

First Selectman Jayme Stevenson and State Senator Terri Wood will be in attendance to offer a few words.

Nielsen's Florist has graciously donated beautiful purple bows for businesses to display on their storefronts in recognition of their support.

Purple Fun

Over 30 Community Partners are participating. There will be a lot of purple fun, from purple drinks offered by The Goose Restaurant to purple displays, purple hair tips and more, and all to raise money and awareness for the disease.

You can recognize participating stores by the Velum Alzheimer's Association decal in the window and the large purple bow adorned above.

There will be information tables set up in front of the Darien Sport Shop, Stop & Shop, Equinox and Christ Church with volunteers from William Raveis and Bankers Life ready to help residents set up their team, provide information on the Alzheimer's Association and take donations.

Looooooooong List of Community Partners

Community Partners include:

- Nielsen's Florist & Garden Shop, The Darien Sport Shop, Barrett Bookstore, Bankers Life, Crescendo Music, Darien Carpet, Everything is Rosey, The Goose,
- Grieb's Pharmacy, William Raveis - Deirdre McGovern Team, Kirby and Company, Maplewood Senior Living, Merrill Lynch Darien – Dan Anderson
- Right at Home, Runner's Roost, Seasons Two, Stop & Shop, Sugar Bowl
- Uncle's Deli, Johnny's & Company, The Bar Method, Darien Cheese, The Residence at Selleck's Woods', Webster Bank, First County Bank, Evolution Physical Therapy, The Equinox, The Bar Method, Northstar International Life and Leadership Coaching and Grief Recovery, Andrew Stephanou Salon and Spa

Be Aware

Right now, there are 78,000 people living with Alzheimer's in Connecticut and 178,000 caregivers. Every 65 seconds someone develops this disease in the U.S. It is "Time to Talk" about memory concerns.

The Alzheimer's Association is encouraging families to bravely broach the subject about a loved one's memory loss.

We have education classes in person and on-line that can help you learn the 10 Signs of Alzheimer's and how to talk to your doctor about your concerns.

About the Alzheimer's Association

The Alzheimer's Association is a major voluntary health organization in Alzheimer's care, support and research. It is the largest nonprofit funder of Alzheimer's research.

The association's mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Its vision is a world without Alzheimer's.

Visit [ALZ.org/CT](https://alz.org/CT) or call 800-272-3900.

Walk on Oct. 13 at Calf Pasture Beach

If you can't make the June 22n event, but want to donate or get involved, join the "Darien Paints the Town Purple" Team, and walk with us at Calf Pasture Beach in Norwalk on Oct. 13.

You can sign up on the mobile WalkToEndAlzheimer's app. If you have any questions, please contact event chair Pamela Payne at 203-912-5047 or pamela.payne@raveis.com.