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Kesti Aysseh Becomes New Darien Chamber of Commerce Executive Director

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Kesti Aysseh has been named the new executive director of the Darien Chamber of Commerce, and a new business manager, Reedie Karl, has been named the new business manager, the chamber announced.

Most recently, Aysseh was executive development director of The Depot Youth Center. Karl was recently community relations associate for Maplewood Senior Living.

Aysseh succeeds Susan Cator, who left the job in December after more than six and a half years. Karl succeeds Masako Sparks as business manager.

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Aysseh is a past president and remains a board member of the Town of Darien Firefighters Foundation, according to her LinkedIn page. She also served for six years (until 2019) on the board of the Darien YMCA and had volunteer stints at the Tiny Miracles Foundation, Opus for Person-to-Person and the Darien and Community. She worked in marketing prior to that.

Her experience at The Depot "will add positive-forward thinking strategic planning and execution of budgets, events, fundraising and most importantly support of our community and chamber members," said the announcement to the Darien chamber's members from Cheryl Williams, chairman of the Board of Directors.

Williams added that Aysseh "has lived in Darien for 22 years with her husband, three children and golden retriever. She and her family enjoy skiing, golf, tennis, gardening, cooking together, traveling and enjoying all that Darien has to offer."

Karl, Williams said, "brings a vast knowledge of revenue growth, community relations, administrative support and budget planning. Reddie and her three children and husband, Chris, have been residents of Darien for 18 years and enjoy shopping locally, attending town events and volunteering within the community."

Aysseh, Williams said, "will be taking a leadership role in promoting our business community and quality of life in Darien as a whole."