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## **JoyRide Cycling + Fitness Launches a New iPhone/iPad App for Customers**

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JoyRide Cycling + Fitness customers now can have a new iOS application (app) that enables JoyRiders to manage their accounts and book classes more easily from an iPhone mobile device or iPad.

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The Joy App is available on the App Store as of Wednesday, Dec. 5 and is timed in conjunction with the <https://www.dariente.com> company's website, also occurring this week.

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"App technology has evolved greatly since we opened our first location over seven years ago," said co-founder and CEO Amy Hochhauser. "We waited to add this feature until we could offer our users best-in-class technology."

The app creation and rebranded website were also intended to occur well in advance of January, typically a peak fitness month, post holidays. While many fitness studios have long offered apps, JoyRide elected to wait for the right moment to do so.

"While our riders leave their mobile devices outside the studio when they take class, we recognize that most people are heavily reliant upon them," said co-founder and creative director Rhodie Lorenz. "We also know that our on-the-go riders are passionate about our classes and making sure their spots are reserved in advance."

### Features

The new JoyRide App will allow users to:

- Create and manage their accounts
- Book classes
- Edit account info
- Select a spot in a class
- Buy credits and memberships
- Take advantage of promotions
- Book guests
- Purchase class add-ons
- See class history
- View studio information and class descriptions

### Instructions on How to Download the App

Visit The App Store on your iPhone or iPad and search "JoyRide Cycling and Fitness." Click to download.

### About JoyRide

[JoyRide Cycling + Fitness Studio](https://www.joyridefitness.com) is a premier fitness boutique dedicated to calorie-torching, interval-based, athletic indoor cycling and cross-training classes.

Since 2011, JoyRide co-founders Amy Hochhauser and Rhodie Lorenz, two pioneers in the boutique fitness industry, have launched seven studios with an inclusive, positive vibe.

Talented and enthusiastic instructors, including two Nike ambassadors/trainers and several Division 1 athletes, lead challenging workouts set to motivating music.

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In all four studios, JoyRide offers off-the-bike, cross-training classes to complement cycling, including mat Pilates, Barre, circuit and sculpt. JoyRide classes are geared toward all ages, genders and fitness levels.

The culture of JoyRide is more than fitness: it's a culture of good health, motivation, empowerment and spreading joy.

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*Editor's note: Darienite publishes announcements of major developments announced by Darien organizations, stores and other businesses. Send announcements to [dave@darienite.com](mailto:dave@darienite.com).*