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Aquarion Asks Customers to Cut Water Consumption by 20%

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With Connecticut's drought only increasing in severity, Aquarion Water Company is urging customers throughout the southwestern part of the state to cut back on indoor water use by 20 percent.

From Bridgeport to Greenwich, Aquarion's reservoirs are between 15 and 60 percent of capacity. The company has been building temporary pipelines to balance the supply among its reservoirs.

— *an announcement from Aquarion Water Co.*

However, no end to the dry weather pattern is in sight, and state authorities are also seeking major reductions in usage. Aquarion is responding by increasing its water conservation communications campaign to focus on simple, proven ways to “defeat the drought” by cutting back on indoor consumption. These include:

- Fixing all drips and leaks
- Turning off taps while washing hands, shaving and brushing teeth
- Shortening shower times
- Setting correct load levels when washing clothes
- Getting drinking water from a pitcher kept chilled in the refrigerator
- Switching to water-conserving showerheads, faucets, washers and toilets

“We need all customers to assist in this water conservation effort,” said Charles V. Firlotte, Aquarion President and CEO. “It may take months of rainfall before reservoirs and wells return to normal capacity, which is why it’s so important for everyone to find new ways to save water.”

Aquarion has posted more ways to save water, including an interactive water calculator, at www.aquarionwater.com/conserve.

About Aquarion Water Company:

Aquarion Water Company is the public water supply company for more than 625,000 people in 51 cities and towns throughout Connecticut, as well as serving customers in Massachusetts and New Hampshire.

It is the largest investor-owned water utility in New England and among the seven largest in the U.S. Based in Bridgeport, Conn., it has been in the public water supply business since 1857.

Across its operations, Aquarion strives to act as a responsible steward of the environment and to assist the communities it serves in promoting sustainable practices.

For more information on Aquarion Water Company and its subsidiaries, please visit www.aquarionwater.com or www.facebook.com/aquarionwater.