

Houlihan Lawrence Hires Realtor Diane Farrell

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Houlihan Lawrence real estate brokerage in Darien has announced the addition of realtor Diane Farrell to its office at 780 Post Road.

— *an announcement from* [Houlihan Lawrence](#)

Farrell has been a resident of Darien for over 20 years and brings extensive market knowledge and experience to the role. Farrell comes to Houlihan Lawrence with an established skillset as a sales and marketing professional.

She was an advertising sales executive in New York City and Fairfield County prior to establishing her

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Darien-based marketing and public relations business, Farrell Marketing and Media.

Her clients have included the Darien Arts Center, Darien Youth Commission, Darien Historical Society and the Darien/Norwalk YWCA. She is currently a Community Advisor for the Darien Daily Voice and a board member of the Tree Conservancy of Darien.

Her experience also includes acting as editor of the Darien Hamlethub, a hyperlocal website, where she established relationships with many Darien organizations.

She attributes her success to an exceptional work ethic and a focus on customer needs. Farrell has been part of the advisory committee at St. John Church of Darien and has coached girls' basketball through the Darien YMCA for over 10 years.

Farrell's three daughters have attended Darien public schools and she currently lives in town with her husband Jim and youngest daughter, Alyssa.

She is a member of the National Association of Realtors, CT State Association of Realtors, Darien Board of Realtors and Darien Multiple Listing Service. Contact Diane Farrell at dfarrell@houlihanlawrence.com or (203) 984-0644.

For more information, visit her website at dianefarrell.houlihanlawrence.com.

About Houlihan Lawrence

Built upon 125 years of family tradition, Houlihan Lawrence serves over 90 communities with 30 offices and more than 1,300 agents. The firm has the largest regional and global network with long-standing international connections and partners in 56 countries.