

Help OPUS for Person-to-Person's Red Balloon Fundraiser for 600 Campers

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A sea of red balloons will decorate Darien mailboxes on Saturday, May 20 to signify OPUS for Person-to-Person's annual Balloons for Campers Day.

This fundraising event supports the Person-to-Person Campership Program, which enabled more than 500 Stamford public elementary school students from low-income households to attend summer camps last summer at no cost. This year OPUS's goal is to send 600 students to camp.

— an announcement from OPUS for Person-to-Person. The Balloon Day campaign officially launches this Thursday, May 4.

For the seventh consecutive year, Houlihan Lawrence, formerly Kelly Associates, will generously sponsor the event, continuing their steadfast support of OPUS for Person-to-Person and the community.

Every dollar contributed goes directly to sending a child to summer camp. For \$100 a week or approximately \$600 per child, elementary school-aged children have an opportunity to go to camp for free, while their parents gain peace of mind that their children are cared for and safe while they are at work.

As a symbol of thanks, all donors will have a red balloon tied to their mailboxes on Saturday, May 20.

People interested in delivering balloons, distributing flyers locally, or making a personal donation to the Campership Program should contact Jennifer Ward at jenmorg@gmail.com.

“This is a great opportunity to get your children involved! My daughters look forward to Balloon Day every year,” said Anika Charron, co-president OPUS for Person-to-Person. “They love to deliver the red balloons to our generous donors around town. They realize that every balloon tied to a mailbox represents the opportunity for children to go to camp over the summer.”

Darienite

News for Darien

Local residents received flyers in a late April mailing asking for support. For more information, or to donate online, visit [the OPUS website](https://opusballoon.com). You can also make a donation by texting keyword “opusballoon” to 41444. <https://darienite.com>

Another opportunity to support Balloon Day is to participate in OPUS’s social media campaign promoting the fundraiser. Snap a photo with a sign telling us why you give to Balloon Day and post on social media with the hashtag **#OPUSBalloonday** and **#thisREDBalloon**.

About OPUS for Person-to-Person

For more than 20 years, OPUS has supported the Norwalk- and Darien-based agency Person-to-Person through “great works” — the goal that inspired our name.

OPUS raise needed funds and enhance public awareness to help Person-to-Person reach out to 25,000 individuals in need with food and clothing donations; scholarship and camp programs to help children fulfill their promise; layettes for babies; a holiday toy store to help wishes come true; and emergency financial assistance when rent and utility checks can’t be written.

We are proud of the lives we’ve changed by coming together with a common purpose.

For more information on this growing group of more than 200 women, and to learn how to get involved, visit [the OPUS website](https://opusballoon.com) find us [on Facebook](#), follow us [on Twitter](#) and [Instagram](#).

Editor's note: No, we couldn't get it out of our heads either. Here it is: